



ANNETTE CUELLAR

Cafe Operations Liaison

Annette Cuellar is a seasoned hospitality and operations leader with over 20 years of experience scaling high-performing food and beverage businesses. She currently serves as a Regional Director at Sweetgreen, overseeing operations across the Northeast.

Throughout her career—including leadership roles at Whole Foods Market and La Colombe Coffee Roasters. Annette has built a reputation for driving growth, developing strong leaders, and creating exceptional guest experiences.

As a board member at Ethan & the Bean, she is passionate about supporting inclusive employment opportunities and using hospitality as a platform to empower individuals and strengthen communities.

